

Who We Are

GrantLinkX™ is a collaboration of talented individuals whose experience covers a wide range of disciplines including upper management, corporate finance, communications, healthcare, and extensive non-profit experience. We focus on fulfilling the business and financial needs of non-profits.

Our core operation activities consist of grant writing, strategic planning, management, and capital allocation strategy. We believe, small to intermediate non-profit businesses have found their options constrained when seeking funding. Our knowledge and specialty in fund raising will enable non-profits to prosper, grow and build sustainable businesses.



Services

Grant Writing & Research

We go through databases, websites, funder tax returns, annual reports of similar nonprofits and more to get you the best prospect list. We have experience with Government Grants, Foundational and Corporate Grants, Restricted and Un – Restricted Grants.

Nonprofit consulting

Nonprofit organization strategic evaluation to examine, budget, historical success, and closing ratios to find how we can best help the organization on a case by case basis.

Program evaluation

We review programmatic materials and re-search/review history of organization as necessary in order to create letters and proposals.

Fundraising & Event Planning

We hold local fundraising events to raise funds and spread public awareness of your services. We are experienced in Golf Tournaments, Galas, and Third Party Fundraisers. The goal is to help your organization grow your Individual Donor Database, Corporate Donors through sponsorships and InKind Goods, for donations and silent auctions.

Media & Advertising

We market your existing platform through different media channels while being cognizant of budget and schedules and assist in creating brand recognition for your organization.

GrantLinkX™

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GrantLinkX™

The Link to Your Success



*Our Mission is to encourage, promote, improve
and sustain the strategic business
development of non-profits*



Our Strengths

Our services include grant writing, nonprofit consulting, resource development, program evaluation, fundraising, media, event planning and public outreach. We've built a strong management team, incorporating expertise from the public and private sectors.

We're also playing an important role in widening the finance options available to non-profit organizations by appropriating the proper sources of financial assistance; such as peer-to-peer lenders, municipalities, private and public educational entities, financial institutions, as well as smaller challenger banks.

Strategy

GrantLinkX™'s strategy is based upon a socially responsible business philosophy, which will leverage private and public capital to maximize business development and stability, to the non-profit sector. We work with local jurisdictions to strategically target those organizations who will best benefit from our services. By being visible in the community GrantLinkX™ is seen as an added source of validation to the organizations we work with, further maximizing the impact of our resources.

Consistent with the Company's mission to address the financial gaps and business needs of the non-profit community, GrantLinkX™ partners closely with the private sector to leverage substantial amounts of capital. GrantLinkX™ represents an innovative business model as an instrument of financial leverage, for the small to intermediate non-profit businesses that might not have the resources, or know-how, to successfully implement on their own.

Founders



Laura Mackinnon

It is her passion as a single mother to see families and youth reach financial independence, and it is her goal that by building strong relationships with community partners, it will empower those to give back and make a positive social impact.



Ben Chapman

"Even though I am proud of what I have accomplished in the last 10 years, I do not forget where & how I started and who helped me along the way. Consequently, I take a hands on approach when it comes to business and helping others reach their goals."

